





GRENOBLE GRADUATE SCHOOL OF BUSINESS

Program duration

18 month sequence of fifteen 3-Day classroom modules and nine 5-Day classroom modules before a Final Management Project with academic tutor. Meeting once or twice each month. For 3-Day modules Friday-Sunday. For 5-Day modules Thursday-Monday.

Entry requirements

- At least three years of work experience
- · Proved knowledge of English
- · Bachelor degree

Important dates

- Deadline for Application: February 20, 2017
- Program start date: April 1, 2017

Program language

English

Triple accreditation

AMBA, AACSB and EQUIS

Apply here

https://ggsb.fullfabric.com/login

Tuition fee

€ 13,200 (Total program fee)

€ 15,200 (Total program fee for non-Georgian citizens)

Contact info

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ააკასიის გიზნესის საოლა Caucasus School of Business The Grenoble Graduate School of Business MBA is unique in providing a team of international professors teaching in Tbilisi and also offering a choice of electives that you can follow for intensive weekly sessions in Grenoble, France.

The double degree program means that, upon graduation, you will receive both the Grenoble MBA and the Master of Business Administration (MBA) degree from CSB. The GGSB MBA meets the specific needs of professionals providing them the opportunity to gain formal recognition of their management ability and to acquire further skills and knowledge.

Program content

Introduction Session

Program Introduction Leadership and Teambuilding

The International Environment

International Macroeconomics Geopolitics

Accounting and Auditing

Managerial Accounting International Financial Accounting Auditing

International Management

Intercultural Management International Negotiations

Sustainability and Management

Sustainability and Corporate
Social Responsibility Risk Management

Tools for Decision-Making

Managerial Accounting Quantitative Methods

Managing Organizations

International Human Resource Management Organizational Behavior and Change Management

Business Law

Introduction to Law and Corporate Governance Contract Law

Technology Management

Innovation Management Operations Management

International Marketing

Corporate Finance
Strategic Management
Strategic Information Systems

Integrative Case

Specializations

(3 one-week sessions) • Finance

- Marketing
- Innovations Management
- Project Management
- Management Consulting
- · International Business Development
- · Luxury Brand management
- Leadership

Benefits

- Intensive, stimulating academic program
- · International networks and contacts
- Content of both "hard" and "soft" management skills
- Excellent return on investment
- Can be completed in parallel with full-time employment

International Rankings

- 4th in France
- Top 25 in Europe
- Top 70 worldwide

By FT 2016 ranking the school achieved the highest progression in this year's ranking, climbing 20 places to 67. This is despite its alumni having the lowest average salary at \$114,589. Nonetheless, this is a 7 per cent increase compared with last year. Its alumni also had a salary increase of 72 per cent compared with their pre-EMBA salaries, 11 percentage points better than last year. Also in the school's favour is the fact that it has one of the most gender-balanced student and faculty bodies.

Program Mission

The MBA program of GGSB aims to provide the core knowledge in all the functional areas of business, to develop the technical and interpersonal skills necessary for managers today and to stimulate and encourage managerial and entrepreneurial initiatives. By integrating management theory, thinking and techniques with real life examples from peers and faculty, students are encouraged to adopt a holistic view of business and to think critically and strategically. The program also seeks to meet the needs of companies by producing graduates who understand and who can adapt to the changing global environment and who are able to manage in a multicultural context. The Grenoble MBA should be a passport to career development and progression by creating managers who are assets to the companies employing them.